

New! Distributed data store and async geo services with single namespace

MezeoCloud 4.0

for the Service Provider



Go to Market Quickly and Affordably with a Deployable Cloud Storage Platform Purpose-built for Service Providers

BUSINESS BENEFITS

- **Minimize time to market** – leverage the Mezeo Cloud Readiness Program to launch a branded cloud storage solution quickly and efficiently.
- **Grow revenue** – create an up-sell opportunity and drive new business with the Mezeo Interoperability API.
- **Reduce costs** – avoid the cost of building your own solution and use your existing storage infrastructure.
- **Differentiate your services** – enable access anytime/anywhere via Web, desktop, smartphone and tablet.



MezeoCloud allows anytime, anywhere access to stored files through multiple access clients, including Web, desktop, smartphone and tablet.

To cope with their ever-growing storage needs, many organizations are evaluating and adopting cloud storage as a cost effective, highly scalable option. According to IDC, spending on public IT cloud services will grow from \$16.5 billion in 2009 to over \$55 billion in 2014 - a growth of 27% per year.¹ To benefit from this expected explosive growth, IT Service Providers are looking for solutions that facilitate a rapid entry into the cloud storage marketplace.

MezeoCloud is a deployable software platform that enables IT service providers to quickly enter the market with a competitive and attractively-priced branded cloud storage service. Purpose-built for service providers, MezeoCloud is a highly scalable and multi-tenant solution that supports a pay-for-use pricing model and provides easy access using Web, desktop, tablet and smartphone clients. The MezeoCloud architecture, with a new meta-data storage technology, provides massive scalability while delivering excellent performance. Multiple storage connectors can be used to customize a storage cloud environment based on performance and cost. The MezeoCloud Storage API enables advanced services and programmatic access to data and the Mezeo Interoperability API enables seamless interoperability of applications developed for Amazon S3 and Eucalyptus based storage clouds.

Combined with the MezeoCloud storage platform, *Mezeo Ready* partner solutions enable an integrated cloud storage solution that can be quickly deployed in any technology environment. Some of the typical use cases for a Mezeo-enabled cloud storage service include:

- **Backup to the cloud:** leverage Mezeo Ready partner solutions to enable low cost, automated backup to a Mezeo based cloud and enable warm DR with geo-replication.
- **Archive to the cloud:** leverage Mezeo Ready partner solutions to move data to lower cost tiered Mezeo based cloud storage.
- **Programmable cloud storage with the Mezeo Interoperability API:** easily integrate existing applications and offer advanced services.
- **Personal cloud storage with branded access clients:** provide individual users with secure file sharing and collaboration via Mezeo Web, desktop and smartphone clients.
- **Server attached cloud storage:** reduce the number of file servers needed by moving data to the cloud.

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MEZEOCLOUD FEATURES

SECURITY

Encryption	<ul style="list-style-type: none"> By default, provides 256-Bit AES encryption of data at rest and 128-bit SSL encryption of data in transfer.
Provisioning & Authentication	<ul style="list-style-type: none"> Allows for storage quotas for a user or groups of users. Leverages the existing authentication systems via integration with PAM (Linux utility: Pluggable Authentication Module). Data management is implemented using the SNIA (Storage Networking Industry Association) CDMI (Cloud Data Management Interface) architecture standard for data management.
Compliance & Governance	<ul style="list-style-type: none"> Supports compliance requirements by providing secure access, both from administrative and user perspectives. Reduces risk by separately maintaining administrative and user authentication.
High Availability & Disaster Recovery	<ul style="list-style-type: none"> Provides High Availability with built-in failover settings so that server failure does not impact the availability or integrity of data. Fault tolerant design distributes meta-data among all nodes in the cluster. Enables data recovery at the account level using a patented recycle container. Enables data recovery at the instance level via geo-location and geo-replication policies.
Account Segmentation	<ul style="list-style-type: none"> Segments each account within the storage volume assigned (no co-mingling of objects).
Access Control	<ul style="list-style-type: none"> Requires credentials for each transaction and enforces access controls at an object level. Allows administrator-defined read, write, update and delete user rights at the folder and object level (for individual users or groups of users) Allows owner-defined read, write, update and delete user rights at the folder and object level (for individual users or groups of users). Allows for an access expiration date at the account level.

REST WEB SERVICES API ADVANCED FEATURES

Presentation Views	<ul style="list-style-type: none"> Exposes the stored objects in a single, flat namespace. Allows for flat object-based view, hierarchical view, tag-based view (or a combination) of data.
Geo-Replication & Geo-Location	<ul style="list-style-type: none"> Secures data in multiple locations for disaster recovery planning scenarios. Stores data in specific locations to satisfy geo-political or privacy concerns and comply with regulations. Improves access latency for centralized workforces by placing data where end users reside.
File Recovery	<ul style="list-style-type: none"> Patented online recycle container allows the recovery of files that have been accidentally deleted.
Interoperability	<ul style="list-style-type: none"> Enables seamless interoperability of applications developed for Amazon S3 and Eucalyptus based storage clouds.
Path Based Access	<ul style="list-style-type: none"> Includes namespace access, which simplifies the use of the existing Mezeo CSP API for applications that rely on path-based naming as opposed to object storage unique identifiers.

SERVICE ORIENTED ARCHITECTURE

Stateless Architecture

- Provides persistent storage that is provisioned independently from the compute server, although it can be provisioned in conjunction with compute servers.
- Allows organizations to horizontally scale to meet the concurrency demands.

Multi-tenancy

- Hosts multiple tenants through the use of realms.
- Allows for branding of the clients, Web addresses and email notifications in each realm.

Scalability

- New architecture offers a “plug and play” approach to scaling.
- Automatic load redistribution allows additional capacity to be added immediately.
- Enables Web scale by allowing many clients to interact with many servers against a pool of objects.

Performance

- Allows for optimization of performance through adjustable encryption settings.
- New fault tolerant design distributes meta-data among all nodes in the cluster.

Compatibility

- Allows a service provider to leverage existing Linux mountable storage infrastructure with a shared file system.
- New storage connectors offer a wide range of connection options, allowing more customization of environment, cost and performance.

Integration with Billing & Management

- Supports multiple billing and subscription revenue models.
- Provides usage based reporting for pay-for-use billing.

DATA ACCESS AND INTEGRATION

Web Access

- White label Web client provides flexible access to Mezeo-based cloud storage from any internet enabled PC.
- Drag and drop utility enables users to easily upload files and folders to cloud storage or download files and folders from the cloud to their local PC.
- Users can work across Windows, Mac, and Linux OS platforms to store, share and access their digital files from anywhere they have an internet connection.

Windows Native Access

- White label desktop client provides a familiar user interface that appears like a network drive in Windows Explorer.
- Easily move files and folders between your cloud storage account and local PC.
- Files can be viewed, edited, and changes saved directly back to the cloud using native Windows applications.

Smartphone and Tablet Access

- White label clients support access via smartphones and tablets.
- Native viewer application allows users to download files.
- Mobile client application lock allows a user lockout access to files when they are away from their device without logging out or losing their place.
- Provides access to entire library of files without worrying about device damage or loss.

DATA ACCESS AND INTEGRATION

REST API Access

- Mezeo CSP API (REST Web Services) enables programmatic access to storage and is language independent.
- Mezeo Interoperability API enables developers to create a single integration to multiple storage clouds.
- Stateless nature of REST APIs allows interactions via a network to occur with a minimum of overhead.
- Enhanced Resources provide access to Contacts, Containers, Contents, Files, Shares, Tags.
- Developer toolkit provides Mezeo CSP API documentation, samples and additional resources (visit the Mezeo Developer Network site at developer.mezeo.com).

Backup Client

- Offers a Mirrored backup (by folder or file type) or Snapshot backup (by folder, file or application).
- Provides Restore from Snapshot capability, with configurable settings for where and what to restore.
- Enables easy set up and configuration using a Wizard tool.

Enable Multiple Cloud Gateways

- Mezeo CSP API enables programmable integration cloud gateway solutions such as backup, archive, integrations with SharePoint®, etc.
- Mezeo Interoperability API enables access to applications developed for other commonly used storage clouds, such as Amazon S3 and Eucalyptus based storage clouds.

Mezeo Awards & Affiliations

CRN Top 25 Coolest Emerging Vendors of 2009
CRN Top 25 Coolest Emerging Vendors of 2010
CRN 100 Coolest Cloud Computing Products of 2010
CRN Top 20 Cloud Storage Vendors of 2011
SNIA (Storage Networking Industry Association) Cloud Storage Initiative Member
2010 Rice University Alliance Winner, Most Promising IT and Web Companies
Gartner "Cool Storage Vendor" in 2011

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INFORMATION & WEB 2.0
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Mezeo Software Mezeo is the industry's leading provider of a deployable platform for cloud storage. Service-enabled, MezeoCloud is easy to deploy, multi-tenant, highly scalable and secure, with REST Web Services APIs for platform extensibility. With Mezeo, IT Service Providers can rapidly monetize Storage as a Service with a branded offering, and large enterprises can implement a secure, private cloud with clients for tablets, smartphones, desktop and the Web.